

National Prevention Strategy Group

Location: Teleconference Meeting hosted by SickKids Hospital.

Date: June, 21, 2012, 1pm (EST)

Host: Gail McVey (SickKids)

Attendance: Gail McVey (Host/Chair, SickKids), Katie Walker (SickKids), Heather Harrison (SickKids), Manuela Ferrari (Sickkids), Sari Simkins (Toronto), Shelly Russell-Mayhew (U of Calgary), Joanne Beyers (Sudbury & Region Health Unit), Connie Coniglio and Kiera Ishmael (BC Mental Health and Addictions Services), Melanie Kurrein (Government of BC), Julie Adams (Government of BC), Jess Haines (U of Guelph), Sara Kirk (Dalhousie University), Anne Wareham (Janeway Lifestyle Program, Nfld), Jackie Grandy (NEDIC), Kathy replacing Leigh Underhill (Dairy Farmers of Canada), Karen DeGagne (St-Joseph's Care Group, Thunder Bay)

Regrets: Debra McPhail (Memorial University, NFDL), Marie-Claude Paquette (Institut national de santé publique du Quebec), Saskia Ramsay (Public Health Association of Canada-PHAC), Veronique Provencher (Universite de Laval), Natalie Beausoleil (Memorial University, NFLD), Joanne Gusella (IWK, Halifax), Éleine De Grandpré (Health Canada), Kim Laforce (Health Canada), Leigh Underhill (Dairy Farmers of Canada), Mary Fodor O'Brien (Public Health Ontario), Heather Manson (Public Health Ontario), Jo-Anne Gilbert (Health Canada), Michelle Hooper (Health Canada), Hasan Hutchinson (Health Canada), Lesley Andrade (Sudbury & Region Health Unit), Carrie Matteson (Simon Fraser University, BC), Erica Di Ruggiero (CIHR), Jenny Godley (University of Calgary), Mary Forhan (McMaster University), Elaine Murkin (Ottawa Public Health), Lee Ford Jones (Sickkids), Jill Anne McDowall (Community Nutrition Services, PEI), Pamela Ward (Memorial University, Centre for Nursing Studies, NFLD), Chris Hoeschen (Government of Manitoba), Nancy Malcolm-Sharratt (Health and Wellness, PEI), Debra Pepler (York University/SickKids), LeAnne Petherick (Memorial University, NFDL).

- There was an open discussion about updates on initiatives underway at the provincial and federal levels.
- Health Canada will provide an update on their healthy eating/healthy weight initiative at our next meeting.
- Sara Kirk gave an update on a knowledge translation event that she hosted on June 8 in Halifax called "Balancing the Scales: Promoting Healthy Weight Management without Blame or Shame". A performance (with actors) was created that showed a Health Professional and a person living with obesity in dialogue with external dialogue as well as internal dialogues from each person's perspective incorporated into the performance. This will be videotaped and a 20-30 minute Youtube clip will be created and put on the Internet for general access and use. This clip will also feature interview segments with Sara Kirk and with Michael Vallis. She also mentioned that the Nova Scotia Government has launched an obesity prevention strategy, to which she consulted, called Thrive <https://thrive.novascotia.ca/>.

- Shelley Russell-Mayhew informed the group that she has submitted a grant dissemination and planning grant proposal to CIHR to host a combined meeting : Day 1 with Alberta stakeholders to scale up weight bias training in Alberta, and Day 2: Second in person national prevention strategy meeting. A tentative date set for this national meeting is February 26, 2013 in Calgary.
- Gail mentioned that she was invited to participate as an advisory committee member for the BC Ministry of Health/Dietitians of Canada Healthy Eating/Healthy Weight initiative. Melanie and Julie are part of that committee. Gail will provide feedback to this committee via Éline De Grandpré, to align it with feedback given to Health Canada on their similar initiative.
- Gail was recently invited to join the Quebec Equilibre Team as a partner in their application to PHAC re: innovation fund. They would like to extend the piloting of their social marketing work with the fashion industry to Ontario and BC. They are keen to tap into existing groups such as our national prevention strategy group to solicit expert input on measurement of their social marketing strategy, as well as ways to expand their prevention work to include professional development work in the area of weight bias awareness with public health professionals. Gail will keep our group informed of their proposed project(s) and status of funding.
- Gail and Jo spoke briefly about the Ontario Ministry of Health Obesity Strategy, called the Healthy Kids Panel. A panel has been struck and a report of recommendations is expected to be presented to the Minister of Health by December, 2012. Gail and Jo are providing information to some of the panel members re: our national prevention group and the various projects/initiatives that are underway.
- Gail is attending the body image/obesity meeting hosted by the Canadian Obesity Network during their Mental Health and Obesity Conference being held in Toronto June 26-28, 2012. Gail is a presenter at this conference along with Shelly Russell-Mayhew, Mary Forhan and Fannie Dagenais.
- Dr. Sharma (CON) has expressed interest to integrate weight bias awareness messaging into his 5As of Obesity Management tool kit. He has a captive audience of primary care physicians who are ordering the tool kit and to whom he is liaising with during his presentations. Gail will determine from the discussion at the body image/obesity meeting hosted by CON (June 26th) whether there is interest to integrate weight bias awareness into this existing knowledge translation tool kit.
- The remaining part of the meeting was spent discussing how we can form a working group to pool resources used for professional development purposes re: sensitivity training around weight bias awareness, mental health promotion, balanced approach to healthy eating/healthy

weights etc.

- Next Meeting: A doodle invitation will be sent out in late August to schedule our next meeting to be held in September, 2012.